

On Organizing Theme Party Day Activities to Promote the Construction of Grass-roots Party Branches in Colleges and Universities

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Abstract: For colleges and universities, the theme of party members' activities in the Party branch is the meeting point between students' party building work and the development of colleges and universities in the new period, an important way to continuously enhance the awareness of party members and party spirit of college students, and a key measure to promote the party building work in colleges and universities. Grass-roots organizations are the foundation of the whole work and fighting capacity of the Party. The grass-roots organizations of the Party are in the front line of the work of colleges and universities, and the construction of grass-roots party organizations must be strengthened earnestly. As an effective carrier of Party members' education, the theme Party Day activities play an important role in enhancing the influence and political core position of Party organizations. Based on the successful experience of the General Party Branch of the College for many years, this paper analyzes the present situation of the Party Day activities in colleges and universities, and puts forward the ways and means to innovate the construction of the Party branch of teachers and staff.

1. Introduction

Party organizations at the grass-roots level in colleges and universities mainly carry out the theme party day activities in various forms, such as concentrated study, expert guidance, discussion and discussion, visit and investigation, etc., which have achieved good educational results in practice. Party-day system is a basic system of the party's grass-roots organizational life, and it is an important guarantee for grass-roots party organizations to fully implement the requirements of strictly administering the party, promote the standardization and institutionalization of the party's organizational life, strengthen the education and management of party members, and give full play to the role of fighting bastion of grass-roots party branches and vanguard and exemplary role of party members [1]. With the promulgation of the Regulations on the Work of the Communist Party of China Branch (Trial), the status and role of the "Theme Party Day" in the organizational life of the Party Branch has been further activated and promoted, and it has increasingly become an important carrier for strictly carrying out the political life within the Party and innovating the organizational life within the Party [2]. It has important practical significance and far-reaching historical significance to further consolidate the ruling foundation of the Party in colleges and universities, complete the ruling mission of the Party and train high-quality builders and successors.

2. Theme Party Day Activities

The so-called Party Day system refers to a basic institutional form of the Party's grass-roots organizational life, which is an important norm to ensure the implementation of the work of grass-

roots party organizations and the party spirit education of party members. On the one hand, we must insist that educators receive education first, and forge themselves into high-quality teachers with excellent political quality, exquisite professional ability and superb education level; On the other hand, we should adhere to the fundamental task of cultivating people by virtue, implement the requirements of "educating people in all aspects", and act as a guide and guide for students' healthy growth [3]. The construction of the Party's grass-roots organizations is directly related to the rapid development of China's productive forces, the healthy and coordinated development of the three socialist civilizations, the real construction of a socialist harmonious society and the training of qualified builders and successors of the socialist cause. Only by focusing on the central work and serving the overall situation can the grass-roots party organizations in colleges and universities keep the vigor and vitality of the party building work forever. Therefore, the Party Day activities of grass-roots party organizations in colleges and universities should focus on the sustainable development of grass-roots units, the ideological education of teachers and students and the development of talents.

3. Problems in the Construction of Grass-roots Party Branches in Colleges and Universities

3.1. The Role of Some Party Branches in Fighting Bastions is not Obvious

Some party branches can not adapt to the new situation of the development of colleges and universities, the new changes and new needs of party members and the masses, and do nothing and innovate in their work; Many party members lack interest in organizational life, which weakens the political influence of party organizations. In the organizational development work, how to keep the purity of the party's ranks has become an urgent problem to be solved. I didn't start with the specific situation of Party members' thoughts and work, and didn't think about how to combine the requirements of higher authorities with the majors and disciplines of Party members to establish the content of the theme Party Day activities. Under the new situation, the party building work in colleges and universities should emphasize the care and service of party organizations at all levels to all the teaching staff and students, and the party organizations and party members should establish the idea of serving teachers and students wholeheartedly. There are also some party members and cadres who believe that the business work is done well, and everything is easy to handle, while the party work is a vain and soft requirement, so it doesn't matter if it is done well, so there is a phenomenon of emphasizing business and neglecting party work, and even replacing party work with business work, which makes the party's work tend to be amateur [4].

3.2. The Organizational Model of the Party Branch Can not Adapt to the New Situation

The main body of "Party Day Activities" is Party members, and some grass-roots organizations have limited the space of "Best Party Day Activities" to Party members, without arousing the enthusiasm of non-party people to participate. "Coming from the masses and going to the masses" is the basic line that our party has always advocated and adhered to. People's thoughts are very active and complex, and it is difficult to achieve "uniformity" and "high degree of unity" on ideological issues, which has resulted in the pluralism of current social ideology, thus triggering the belief crisis of some party members [5]. Some party members already have "dual beliefs" and "diversified guiding ideology" in their minds and actions. Teachers' awareness of discipline identity is increasing day by day, and academic organizations based on discipline research and specialty construction, across departments and even across disciplines are getting closer and closer. The traditional organizational model based on departments or teaching and research sections can no longer effectively meet the actual needs of faculty members, and is not conducive to the overall role of the Party branch. In addition, many secondary units in colleges and universities have no working funds, and lack the necessary material conditions to carry out work and organize activities, which makes it difficult to guarantee the political core position of grass-roots party organizations and play their supervisory role in practical work.

3.3. The Comprehensive Quality of Party Affairs and Political Work Cadres in Colleges and

Universities Needs to be Further Improved

Party and political cadres in colleges and universities play an important role in the development and construction of colleges and universities. However, compared with the new requirements of grassroots party building in colleges and universities, there is still a big gap in comprehensive quality. Some grass-roots organizations are not in place, their attraction and cohesion are not strong, and the party's organizational life is not perfect; Individual party members have poor organizational discipline and can not complete the work assigned by party organizations well; Paying attention to personal treatment, lacking dedication, and paying too much attention to salary and professional title evaluation have affected the image of party members in the hearts of the masses; The education management of floating party members lacks effective measures. In the current situation of large-scale enrollment expansion in colleges and universities and increasing difficulty in employment, the number of mobile party members in colleges and universities has increased year by year. Although many student party members have graduated, some street party organizations have refused to accept them. Party and political cadres have few experts, low academic qualifications, and lack of job training and business exchanges, which have affected the improvement of their comprehensive quality and work level to a certain extent.

3.4. Grass-roots Party Building Work Lacks Carriers and Methods are Backward

Some party branches' activities are poor in carrier and content, and their work is limited to developing party members and collecting party fees. They simply understand organizational life as theoretical study, focusing on "reading documents and newspapers", which has problems of modeling and formulation, and lacks liveliness and effectiveness [6]. Many grass-roots party organizations in colleges and universities have the phenomenon of "focusing on party building", which fails to organically combine party building work with specific business work. Some of them still have strong vitality, while others obviously cannot meet the needs of today's party organization activities. As a result, the planning and preparation in the early stage of the theme party day activities are insufficient, which not only affects the effect of the theme party day activities, but also can not fully achieve the goal of the theme party day activities. In a large number of party members and cadres, including some leading cadres, neglecting study directly affects the political core and combat effectiveness of grass-roots party organizations in colleges and universities, and even affects the party's ruling ability in colleges and universities.

4. Innovating the Construction of Faculty Party Branch in Colleges and Universities with Party Day Activities as the Carrier

4.1. Work Around the Center and Carry Out Party Day Activities

Combining with the development plan, goal, work measures and the central work of the department, we should firmly grasp the theme of "promoting scientific development, promoting campus harmony, serving teachers and students, and strengthening grass-roots organizations", and carry out party day activities with rich content, novel form and remarkable effect. Grass-roots party organizations in colleges and universities are the foundation of all the work of the Party in colleges and universities. The situation of inner-party democracy at the grass-roots level is directly related to the core leadership position of the Party in colleges and universities, not only to the situation of school democracy and the construction of harmonious campus, but also to the sustained and healthy development of the Party's education. Therefore, we should know the running status of grass-roots party organizations in schools in time, attach importance to and strengthen the system construction of grass-roots party building work, clarify the responsible persons of party building in grass-roots party organizations, and clarify their job responsibilities and assessment objectives; Keep pace with the times and do a good job in party building. Third, efforts should be made to build an innovative system for the party building work team, putting people first, building a leading, professional and expert work team at the teacher and student levels, and striving to enhance the cohesion and creativity of the party building work in colleges and universities [7].

4.2. Strengthen the Party's Management of Talents and Deepen the Cohesion Project

Party organizations at all levels in colleges and universities should earnestly implement the Party's policy of managing talents and vigorously implement the strategy of strengthening colleges with talents. We should study hard political theory and professional knowledge, and earnestly improve ideological and political quality and professional level; It is necessary to study diligently, take learning as a responsibility and a pursuit, and persevere, and strive to create a strong learning atmosphere and form a strong learning atmosphere in grassroots party organizations; It is necessary to adhere to the effective traditional forms of education, and strive to realize the transformation from rigid and explicit preaching and indoctrination to soft and implicit communication and infiltration. The theme party day activities of grass-roots party organizations should be combined with the professional and disciplinary background of party members, according to the requirements of higher-level documents, situation and policies, social service needs, etc. In order to make the theoretical study achieve the expected effect, in the preparatory process of the theme party day, the Party Committee of the college should rely on the subject direction, and ask each party branch to discuss the study theme, and then each party branch will send teachers representatives to communicate at the conference. The work objectives are determined by focusing on the major problems of grass-roots party organizations in colleges and universities in performing their functions and the difficult and hot issues that need to be solved urgently in school work and provide political and organizational guarantees for grass-roots party organizations.

4.3. Innovate Working Methods, Adhere to the Mass Line, and Continuously Enhance the Influence of Branch Work

In order to fundamentally improve the fighting capacity and influence of the Party branch in colleges and universities, it is necessary to find the right position and innovate the way, so that the work concept is innovative, the activity content is open, the activity forms are diversified, and the activity process highlights democratic interaction. The General Party Branch of the College focuses on the process control of five stages: declaration, project establishment, implementation, project closing and appraisal and recognition. Ensure that the work of each link is implemented and achieve tangible results. Therefore, we must carry forward inner-party democracy in colleges and universities to meet the needs of the development of the situation. Developing inner-party democracy in colleges and universities is conducive to improving the management level and decision-making level, ensuring the party members' dominant position and democratic rights, and always following the socialist direction of running schools, running higher education that the people are satisfied with. It is necessary to actively find and solve problems, and do a good job of accumulating experience, and gradually explore the activity forms, programs and activity development mechanisms in line with the reality of our school and the characteristics of student party members in the practice of the theme party day activities, so as to provide a good model for the future development of the theme party day activities. Think boldly, carefully plan the theme of the theme party day activities, and give full play to the advantages of party organizations and the vanguard and exemplary leading role of party members.

4.4. Improve Innovation Consciousness and Design Personalized Theme Party Day Activities

To enhance the effectiveness of the Party branch's theme party day activities in colleges and universities, it is required that the Party branch should constantly enhance its innovative consciousness and make great innovations in the form, content and guarantee mechanism of the theme party day activities, so as to implement the substantive effect of the theme party day activities. The specific idea is to carry out the overall design according to the year or semester, so that the theme party day activity has a clear main line, and each activity has specific plans and implementation rules. After a stage of cultivation, this activity will be built into a brand activity that can be promoted as a model. According to the investigation of young teachers' development needs, the basic situation and main demands of teaching, scientific research, administration and personal

life since they joined the company are summarized; Hold a forum for young teachers to solicit their opinions and suggestions on promoting the growth of young teachers in the college. Only in this way can colleges and universities advance along the correct political direction and the party's line, principles and policies be implemented. Whether the inner-party democracy in colleges and universities is normal or not directly affects the sustainable development of colleges and universities and the direction and quality of personnel training.

5. Conclusion

To sum up, effectively carrying out party day activities can strengthen the ideological construction of party members and improve their political literacy; By perceiving the Party Day activities, we can strengthen the continuous training and education of Party members, and earnestly join the Party not only in organization, but also closely follow the Party in thought; We should conscientiously study and implement the spirit of the 17th National Congress of the Communist Party of China, strive to explore new ideas and new ways of party building work in colleges and universities in the new period, constantly update ideas, proceed from reality, improve mechanisms and systems, and promote the standardization and scientificization of work. Constantly thinking and innovating from the aspects of propaganda and mobilization will definitely improve the quality of students' theme party day activities, constantly improve and improve students' party building work, and improve students' ideological and political quality.

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